

## Visualizing Data and Its Crucial Role in Offshore Wind Energy

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Offshore wind energy is a key component of the global shift to sustainable power sources. It offers a wealth of renewable resources that can help address climate change and fulfill rising energy demands. Regulatory factors, logistical difficulties, and diverse marine environments are some of the challenges of developing and running offshore wind farms and some other renewable industry sectors. Within this framework, geospatial data visualization can enhance offshore wind projects for optimal sustainability and efficiency, making it an indispensable tool for stakeholders to leverage.

In offshore wind energy, Geographic Information System (GIS) applications form the foundation of geospatial data analysis. Thanks to spatial data analysis tools, stakeholders can access, process, analyze, and visualize enormous volumes of datasets

in various forms, including information on wind patterns, vessel operations, seabed topography, environmental factors, and infrastructure. GIS enables well-informed decision-making at every level of offshore wind project development, cable route planning, marine operations, and other offshore renewable energy industries by integrating different facts from multiple sources. Spatial data analysis is crucial for choosing offshore wind farm sites. Stakeholders use it to consider factors like wind availability, seabed features, water depth, and onshore infrastructure proximity. Advanced geospatial modeling helps analyze complex data for valuable insights.

Decision-makers have historically reviewed and analyzed data using static documents or spreadsheets. However, geospatial visualization completely transforms this process by turning raw data into interactive maps, 3D models, and dynamic visualizations. Using visual representations, stakeholders can comprehend the project region and its surroundings more thoroughly, which provides a more natural and engaging method to examine spatial data. Incorporating historical data into the decision-making process is one of the main benefits of geographic visualization. Stakeholders can gain significant insight into long-term trends and patterns in wind resource availability by integrating historical wind farm spatial data with current datasets. By considering historical data and using geospatial modeling and analysis



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techniques, decision-makers can make well-informed choices that take into consideration changes in windfarm boundaries and wind patterns over time with more additional parameters to ensure the selection of sites with optimal energy production potential.

Moreover, geospatial analysis tools and techniques empower stakeholders to conduct spatially explicit assessments that consider the surrounding infrastructure and environmental context. For example, stakeholders can overlay wind resource maps with existing cable infrastructure, ports, vessels, and coastal infrastructure to identify synergies and potential conflicts. This spatially informed approach helps optimize site selection by considering factors such as accessibility, grid connectivity, and potential environmental impacts.

Connecting offshore wind turbines to onshore power systems requires effective cable routing. Geospatial analysis is critical in cable routing optimization, as it integrates bathymetric data, geophysical surveys, environmental assessments, and regulatory constraints. Using GIS-based network analysis tools, stakeholders can determine the most economical cable routes by considering variables like distance, seabed topography, marine habitats, and current infrastructure. Stakeholders can limit environmental disruption, save installation costs, and increase overall project efficiency by optimizing cable routing.

Similarly, geospatial techniques can be applied to vessel datasets to optimize routes and enhance fuel

efficiency. By leveraging methods like network analysis and integrating contextual data such as bathymetry with water depths, vessel owners can identify shallow and deep areas for navigation. This spatially informed approach supports vessel operators in planning more efficient routes, avoiding obstacles, and minimizing fuel consumption. Additionally, stakeholders can further refine route planning to optimize performance and reduce environmental impact by analyzing historical vessel movement data alongside environmental factors.

The strategic placement and configuration of wind turbines are key factors in maximizing energy production and minimizing operational costs. Geospatial data enables stakeholders to conduct detailed turbine placement, density, and capacity analyses. Consequently, the renewable energy industry is increasingly turning to digital twins to enhance the operation and management of wind turbines and mitigate the risk of failures. By integrating data from various sources and analyzing recent trends, stakeholders recognize the potential of digital twins to revolutionize turbine maintenance and performance optimization. By continuously capturing data from sensors and monitoring sources, digital twin technology enables stakeholders to anticipate and prevent failures before they occur by identifying early warning signs and anomalies in turbine behavior. By adding machine learning algorithms, digital twins can predict maintenance needs and can help maximize energy production. This new technology, which enables the 3D

visualizations of geospatial data, has more chances to bring more potential to the offshore renewable energy sector with better operation and management solutions.

Accurate seabed characterization is crucial for offshore wind projects. Geospatial data visualization integrates data from surveys and investigations to assess topography, sediment, and habitats. Using Raster calculations and 3D visualization tools, stakeholders can identify suitable locations for infrastructure components. This supports risk management and decision-making, promoting successful project implementation and maximizing offshore wind energy development. Geospatial data visualization will become increasingly vital as offshore wind expands, driving the transition to a greener future.

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